



2020 RunSedona EVENT SPONSORSHIP AGREEMENT

My company/organization wishes to be a sponsor of **The RunSedona Event** scheduled for February 1, 2020. As part of this AGREEMENT, **The RunSedona Event**, produced by BlueWolf Events, LLC, agrees to provide the services outlined in the accompanying sponsorship level descriptions.

COMPANY/ORGANIZATION INFORMATION: Please PRINT information below

Company/Organization Name: _____

Your Name: _____

Address: _____

Business Phone: _____ Email: _____

	Presenting \$10,000	Winners Circle \$5,000	Vortex \$2,500	Red Rock \$1,000	Supporting \$500
Event Exposure					
Live interview on race day (Radio)	X				
Sponsor name recognition at Awards event	X	X			
Logo recognition on volunteer shirts	X	X			
Scripted verbal recognition at race	X	X	X		
Start/Finish banner (provided by sponsor)	X	X	X		
Rights to event logo usage	X	X	X	X	X
Complimentary Expo booth space (10' X 10')*	X	X			
Marketing & Public Relations					
Name recognition in all press releases	X				
Featured article in Visit Sedona eNews (100,000 subscribers)	2	1			
Logo inclusion on official race T's	X	X			
Logo inclusion in print marketing	X	X			
Logo inclusion in email newsletters to registrants	X	X			
Feature article in Sedona Marathon newsletters	X	X	X		
Feature article in Registrant newsletter	X	X	X		
Logo placemnet on RunSedona.com	X	X	X	X	X
Social Media					
Twitter posts on @RunSedona	3	2	1	X	X
Facebook Posts on @RunSedona	3	2	1	X	X
Preferred Partner					
Listing on Lodging page of website (lodging only)	X	X	X		
Race Registrations	10	5	2	1	1
Race T's	10	8	5	5	2

* ALL sponsors at Presenting, Winners Circle and Vortex levels receive **free** 10'x10' EXPO space. All other sponsor levels, and non-sponsors charged fee of **\$200 for each 10' X 10' space**. ALL sponsors, and interested vendors, receive a **free** 10' X 10' Race-Day CONCOURSE space. Additional 10' X 10' increments are available for **\$200 each**.



2020 Sponsorship details:

PAYMENT AGREEMENT

Organization will be invoiced per the following:

A. Cash Amount Due: _____

B. Payment Plan: ____ In Full or ____ 2 Payments

For split payments, list months to be invoiced: _____

C. Sponsorship payments are due in full by Friday, January 18, 2020.

D. In-Kind Amount: _____

E. Detail In-Kind: _____

Please make checks to: **BlueWolf Events, LLC 16356 N. Thompson Peak Pkwy. Scottsdale, AZ 85260**

By signing, Sponsor agrees to this contract and its terms and conditions provided herein. Advertisement will not be placed on the website until full or prearranged payment and materials have been received.

Sponsor Signature: _____

Date: _____

Print Name: _____

Authorized CoC: _____

	Internal Use	
	Date	Initials
Enrolled/agreement signed	_____	_____
Payment received	_____	_____
Balance Owed by	_____	_____
Logo Received	_____	_____
Logo posted on web	_____	_____
Banner Received	_____	_____
Banner Returned	_____	_____