



2020 RunSedona Event Expo Setup Instructions

Friday, January 31, 2020

With the move to the City of Sedona Posse Grounds for the location of the 2020 RunSedona Event Expo, please note the following information for setup of your booth there. If you have any questions, please feel free to contact me directly at 928-380-0633.

- The Expo hours of operation to the public will be 2:00 PM – 8:00 PM. Most people come to get their packets later in the day, typically when they get off work, especially those runners who are coming from Phoenix and Flagstaff. But many do come in the earlier hours of the Expo. We ask that you be open and prepared to engage with the runners on time at 2:00 PM and remain in your booth until 8:00 PM when we close.
- Even Staff anticipates arriving at the Posse Grounds around 10:00 AM to allow us sufficient time to be setup and ready. You are welcome to arrive at that hour also, but it is not required. If you can set up with less time and be ready, feel free to do so. You **MUST**, though, be prepared to be open by 1:00 PM. This will allow everyone to appear ready when the runners arrive.
- Please see the attached layouts for the interior and exterior space. Inside, we will have the spaces marked in which your display will be located. No tents are needed or allowed inside the main tent. Outside the main tent will be Pink Jeep Company, and support tents. The inside and outside spaces will have electricity available via the outlets we will provide.
- Parking for all exhibitors will be in the upper parking lot, shown on the map titled 2018 WXPO Tent Posse Grounds.pdf. Please do not use the lots directly on Posse Ground Road. For out-of-town exhibitors, use Google Maps coordinates: 34.868978, -111.787716)
- There is NO WiFi available on the site, so be sure your sales equipment functions via cell phone.
- For those who are moving their booth to the Race Day Concourse, allow time to move your equipment and get set-up before 7:00 a.m. Your space at the Concourse is reserved and you should receive that information in a separate communication.

We are looking forward to a great Event. Our registrations are solid, the weather will be lovely on Expo and Race Days, and of course, the backdrop is Sedona's stunning red rocks! Thank you for participating in the RunSedona Event's activities. You are another great reason for the success of the Race!

Jeffery Frost

Race Director

Jennifer Wesselhoff

President/CEO SCC&TB