



## 2019 RunSedona EVENT SPONSORSHIP AGREEMENT

My company/organization wishes to be a sponsor of **The RunSedona Event** scheduled for February 2, 2019. As part of this AGREEMENT, **The RunSedona Event**, produced by BlueWolf Events, LLC, agrees to provide the services outlined in the accompanying sponsorship level descriptions.

**COMPANY/ORGANIZATION INFORMATION:** Please PRINT information below

Company/Organization Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

	Presenting \$10,000	Winners Circle \$5,000	Vortex \$2,500	Red Rock \$1,000	Supporting \$500
<b>Event Exposure</b>					
Live interview on race day (Radio)	X				
Sponsor name recognition at Awards event	X	X			
Logo recognition on volunteer shirts	X	X			
Scripted verbal recognition at race	X	X	X		
Start/Finish banner (provided by sponsor)	X	X	X		
Rights to event logo usage	X	X	X	X	X
Complimentary Expo booth space (10' X 10')*	X	X			
<b>Marketing &amp; Public Relations</b>					
Name recognition in all press releases	X				
Featured article in Visit Sedona eNews (100,000 subscribers)	2	1			
Logo inclusion on official race T's	X	X			
Logo inclusion in print marketing	X	X			
Logo inclusion in email newsletters to registrants	X	X			
Feature article in Sedona Marathon newsletters	X	X	X		
Feature article in Registrant newsletter	X	X	X		
Logo placement on <a href="http://RunSedona.com">RunSedona.com</a>	X	X	X	X	X
<b>Social Media</b>					
Twitter posts on @SedonaAz	1	1			
Facebook posts on @VisitSedona	1	1			
Twitter posts on @RunSedona	3	2	1		
Facebook Posts on @RunSedona	3	2	1		
<b>Preferred Partner</b>					
Listing on Lodging page of website (lodging only)	X	X	X		
Race Registrations	10	5	2	1	1
Race T's	10	8	5	5	2

\* ALL sponsors at Presenting, and Winners Circle levels receive **free** 10'x10' EXPO space. All other sponsor levels, and non-sponsors charged fee of **\$200 for each 10' X 10' space**. ALL sponsors, and interested vendors, receive a **free** 10' X 10' Race-Day CONCOURSE space. Additional 10' X 10' increments are available for **\$200 each**.



**2019 Sponsorship details:**

**PAYMENT AGREEMENT**

Organization will be invoiced per the following:

**A. Cash Amount Due:** \_\_\_\_\_

**B. Payment Plan:** \_\_\_\_ In Full or \_\_\_\_ 2 Payments

**For split payments, list months to be invoiced:** \_\_\_\_\_

**C. Sponsorship payments are due in full by Friday, January 18, 2019.**

**D. In-Kind Amount:** \_\_\_\_\_

**E. Detail In-Kind:** \_\_\_\_\_

Please make checks to: **BlueWolf Events, LLC 16356 N. Thompson Peak Pkwy. Scottsdale, AZ 85260**

*By signing, Sponsor agrees to this contract and its terms and conditions provided herein. Advertisement will not be placed on the website until full or prearranged payment and materials have been received.*

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Authorized CoC: \_\_\_\_\_

	Internal Use	
	Date	Initials
Enrolled/agreement signed	_____	_____
Payment received	_____	_____
Balance Owed by	_____	_____
Logo Received	_____	_____
Logo posted on web	_____	_____
Banner Received	_____	_____
Banner Returned	_____	_____